

## **Company growth spurs launch of Optimus Seventh Generation HQ and state of the art training space**

Aberdeen based Optimus Safety Management has opened its new company headquarters and training facility in Westhill, Aberdeen to coincide with the Company's rebranding as Optimus Seventh Generation.

The new 730 sq metre facility contains a state of the art, training and meeting centre which will be used to deliver client training and open courses on behavioural safety and cultural change. The building will also be home to the Optimus Academy where the firm will continue to hone and develop the capability of its coaches, consultants and trainers.

Optimus Seventh Generation has recently expanded its Aberdeen team with the additional of several key personnel including a human resources manager, marketing manager, finance manager, operations manager, three client partners, several coaches and trainers.

Chief executive officer, Steve Marples said: "This is an exciting time for Optimus as we expand both here in Aberdeen and overseas. The business has grown year on year and while 2009 was a difficult year for the oil and gas industry, we achieved almost 50% growth. 2010 is a year of transformation for us. We are delighted with our new offices which will enable all of our Aberdeen based staff to be under one roof as well as providing excellent training and meeting facilities for customers. Simultaneously, we have rebranded the Company to reflect more accurately our ethos and legacy thinking. The origins of the Seventh Generation phrase lie with the Native American Iroquois tribe who believe that decisions must consider the impact on generations to come. Creating a culture of care is a long term journey rather than a short term fix."

The interior of the new facility at Arnhall Business Park, which was designed and completed by Aberdeen-based workspace designers Space Solutions, offers two large training rooms that can accommodate up to 50 delegates. Each has three break-out rooms. There is also a café bar and relaxing soft seating area. The building is leased for 10 years from Giffnock Management Services.

In addition, Optimus has teamed up with the Breadmaker artisan bakery and coffee house to provide lunches for the venue. The Breadmaker is a registered charity which provides meaningful work and training for adults with learning disabilities.

An official launch of the building will take place in September.

Optimus Seventh Generation which focuses on helping its clients deliver operational excellence with safety at the core, was started in 2003 by brothers Steve and Dave Marples. Today, the multi million pound turnover company has approximately 70 people in five countries across three continents. The company's turnover rose from £3 million in 2008 to £4.4 million in 2009 and projected to reach £6.5 million in 2010.

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